

Let PowerInbox professionals help you grow subscriber engagement and revenue!

Publishers are under tremendous pressure. Faced with loss of traffic and waning ad revenues, budgets are tight, teams are small, and there's always more work than time. These lean operations often mean missed opportunity because there's no time or budget to experiment with new tools, even if they promise to solve all their problems.

PowerInbox is ready to help, to partner with your audience development and revenue teams to drive new engagement and revenue. As an extension of your in-house staff, we work hand-in-hand to execute and optimize your multi-channel subscriber messaging campaigns on the Jeeng platform.



With Jeeng's Managed Services, you get:

- Industry expertise in publisher-audience engagement, including push and email notifications
- Best practices in messaging frequency, content targeting and more based on our deep publishing experience
- Optimization techniques honed through our work with a wide range of clients across multiple verticals
- Strategies and implementation for both owned and monetized content

Our audience engagement experts provide white glove service that makes implementing and running an effective messaging program a snap.

Our team helps with:

1. Jeeng account set up to help you hit the ground running with minimal effort and zero learning curve
2. An initial 2-week account review to address early feedback and refine the program
3. Monthly check-ins with analysis and optimization recommendations
4. Campaign adjustments based on your input and approval
5. Quarterly business reviews to ensure performance, satisfaction and continuous improvement

"The support we get is outstanding and incredibly responsive. We get an answer within 10-15 minutes with any issue. We always feel like a priority with PowerInbox, and we didn't get that with other providers."

Shlomo Kutner, The Real Deal

Put our professional services team to work by calling today!