Choosing the Right Ad Format

Advertisers have a wide range of options when it comes to the format and style of their ads.

WE ARE HERE TO HELP

We have a great offer.

Critical design elements can make your:
- Content more perceived as higher quality
- Headlines more eye-catching and catching the reader's attention
- Action buttons more visually appealing and compelling
- Images more relevant and interesting

Don't forget to test:
- Testing is essential to determine which ad format and design work best for your audience.
- Use A/B testing to compare different versions of your ad.
- Regularly test your ads to keep them fresh and engaging.

Native Ad Creative Tips for Email

Visuals are the key to capturing attention. Use high-quality images and graphics to make your emails more engaging.

Native Ad Creative Tips for Push Notifications

Use visuals in your push notification design to capture attention and drive clicks.

PowerInbox offers 3 main types:

1. Display Ads
   - These are the traditional banner ads that are placed on websites.

2. B2B Ads
   - These are designed for businesses-to-businesses.

3. Native Ads
   - These are designed to look and feel like the content they are placed within.

300x250

PowerInbox monetization ecosystem can put your content in front of millions of people.

Do not hesitate to contact us today to see how we can help you reach your audience engagement and revenue growth goals today!