Jeeng by powerinbox

Drive traffic and increase revenue with personalized, automated, monetized, multi-channel messaging

Jeeng is *the* automated personalized and monetized messaging platform built specifically for Publishers

Take back your audience

Social networks have hijacked publishers' audiences siphoning off traffic and revenue. Publishers need 1:1 solutions to reclaim ownership of the audience relationship, drive traffic back to their site and rekindle revenues.

Jeeng by PowerInbox puts publishers back in control. The only platform built specifically for publishers,

Jeeng makes it easy to own your audience by delivering highly personalized, relevant content to subscribers that drives clicks, pageviews and revenue. With built-in monetization options, publishers can also create a brand new revenue stream to increase the profitability of their sites.

Jeeng. The complete multi-channel personalized messaging platform, providing email, push and mobile app notification solutions.
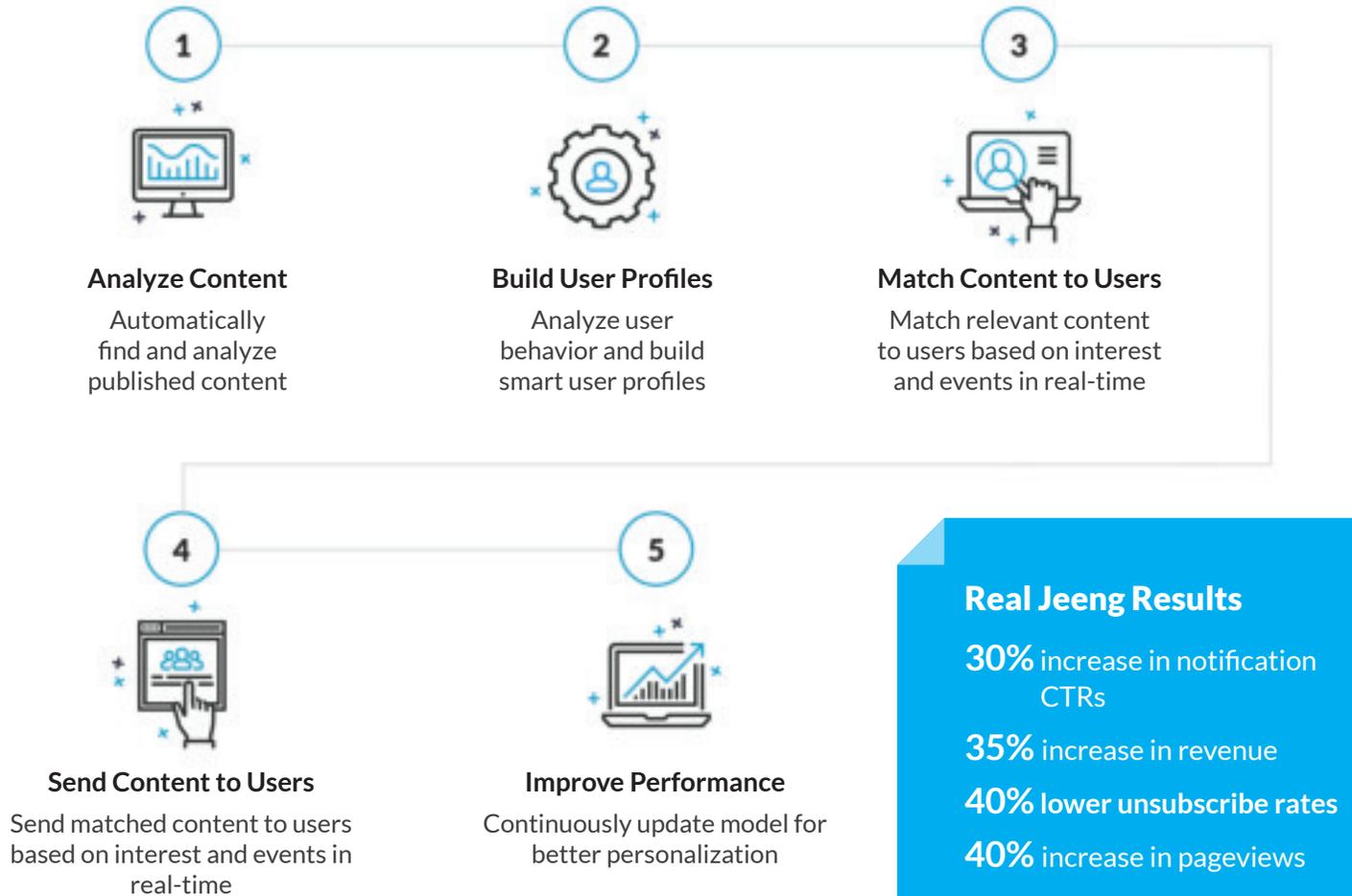
The Jeeng Platform is:

- **Automated** for hands-free content curation, message configuration and delivery that saves you time and hassle.

- **Multi-channel** to reach subscribers on the channels they prefer—in emails, push notifications and in app messaging—all from the same platform.

- **Personalized** to deliver relevant content to each subscriber based on their interests and behavior to drive more clicks and higher user engagement rates..

- **Monetized** with direct-sold native ads dropped into every message to monetize 100% of audience impressions

- **Transparent** and customizable with extensive reporting and options that help publishers fine-tune their subscriber engagement programs.

powerinbox

Contact us by email: sayhello@powerinbox.com or phone: 888.824.8494

How it works:

Jeeng is a fully automated platform, expanding your reach and amplifying engagement with almost zero effort.

1

Analyze Content

Automatically
find and analyze
published content

2

Build User Profiles

Analyze user
behavior and build
smart user profiles

3

Match Content to Users

Match relevant content
to users based on interest
and events in real-time

4

Send Content to Users

Send matched content to users
based on interest and events in
real-time

5

Improve Performance

Continuously update model for
better personalization

Real Jeeng Results

30% increase in notification CTRs

35% increase in revenue

40% lower unsubscribe rates

40% increase in pageviews

Jeeng delivers:

- Significant lift in user engagement and revenues

- 100% audience impression monetization

- Captive, opt-in audiences who trust your content

- Incremental traffic driven back to your website

- Consolidated metrics in the Jeeng dashboard for real-time performance optimization

"Jeeng doesn't require a lot of my time, and the dashboard is really easy to use," said Tal Hen, owner of GoGy. "The fact that we can schedule notifications helps us target the right users with the right message at the right time."

Jeeng makes multi-channel messaging easy

With just a single line of code embedded into your website, Jeeng can begin curating and delivering content to your subscribers within minutes. Get fully onboarded within 24 hours. Add our monetization option to create a brand new revenue stream from day one!

Ready to amplify your subscriber engagement? Give us a call today!